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FEDERAL CONTRACTIONS AND SSION OFFICE OF SECRETARY

# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of	)	
Federal-State Joint Board	)	CC Dealest No. 06-45
on Universal Service	)	CC Docket No. 96-45

# Reply Comments of General Communication, Inc.

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May 7, 1996

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#### SUMMARY

Universal service support is dependent on a system that ensures distribution through a competitive neutral system and which breaks the link between increases in costs translating into increases in subsidy. The Commission should restructure support so that carriers will minimize, not maximize their cost and provide the most efficient network. A plan that begins with reported costs and credits and reduces costs over time through competition should be implemented. This will result in overall lower costs and rates to consumers while also ensuring speedy deployment of new technology. In implementing this new system, the Commission should not protect any incumbent LEC, including rural telephone companies from competition.

# TABLE OF CONTENTS

Intr	oduction	1
I.	Support for Rural, Insular and High Cost Areas	3
	A. Definition of Universal Service	3
	B. How Support Should Be Paid	9
II.	Low Income Consumers	14
III.	Services for Schools, Libraries and Health Care Providers	15
IV.	Administration of Support	16
Conc	lusion	16

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### Reply Comments of General Communication, Inc.

General Communication, Inc. (GCI) hereby submits reply comments in response to the Commission's Notice of Proposed Rulemaking and Order Establishing Joint Board (Notice). The Notice invited comment on various policy questions regarding universal service as outlined in the Telecommunications Act of 1996 (1996 Act). Specifically, the Commission initiated this rulemaking (1) to define the services that will be supported by Federal universal support mechanism; (2) to define those support mechanisms; and (3) to recommend changes to the Commission's regulations to implement the universal service directives of the 1996 Act.

#### Introduction

Any universal service system adopted by the Commission must be competitively neutral both in its collection and distribution of funds. Further, any system must mandate the deployment of technology and services only where market forces do not meet the

<sup>&</sup>lt;sup>1</sup>Federal-State Joint Board on Universal Service, FCC 96-93, released March 8, 1996.

Commission's objectives. This is supported by the 1996 Act which provides

for a pro-competitive, de-regulatory national policy framework designed to accelerate rapidly private sector deployment of advanced telecommunications and information technologies and services to all Americans by opening all telecommunications markets to competition.<sup>2</sup>

Allowing competition to expand is the key to this goal. Not allowing competition or creating barriers to entry, especially in rural areas, will create a system of have and have nots with rural America becoming the have nots. Choosing to protect the incumbent carrier from competition was not the intent of Congress, even in rural America. Consumers in all areas of the country must be allowed to choose their local carrier, pay lower rates, and have new technology deployed quickly and efficiently.

The Commission must not stand in the way of this revolutionary deployment of new technology and advanced services by all providers. The Commission cannot continue practices created in a monopoly environment. The existing universal service process was developed for a monopoly environment and is inconsistent with a competitive environment. The process must be modified so as not to impede competition.

The Commission cannot wait for competition to occur prior to instituting a competitively neutral universal service policy.

Waiting will impede competition and delay the benefits of lower prices, more choices and better technology. In the past, when

<sup>&</sup>lt;sup>2</sup>Conference Report at 1.

the incumbent carriers were the direct beneficiaries of an existing program, it was always to their benefit to advocate delay. The same is true here. The Commission must set up a system that fulfills all of its goals, not just the goals of the incumbent carrier. The 1996 Act is consistent with this position in encouraging competition in all sectors of America.

To achieve its goals, the Commission must adopt a plan that fully satisfies the principles outlined by Congress. These goals must be embraced for all America, not just urban America. GCI supports the principles as outlined. Any system adopted must not shield non-Tier 1 LECs from an assistance system that is competitively neutral.<sup>3</sup>

# I. Support for Rural, Insular and High Cost Areas

# A. <u>Definition of Universal Service</u>

The 1996 Act defines universal service as an "evolving level of telecommunications services." The 1996 Act states that

the definition of services that are supported by Federal universal services support mechanisms shall consider the extent to which such telecommunications services -(A) are essential to education, public health

- (A) are essential to education, public health or public safety;
  (B) have through the ensential of market
- (B) have, through the operation of market choices by customers, been subscribed to by a substantial majority of residential customers;
- (C) are being deployed in public

<sup>&</sup>lt;sup>3</sup>With the advent of new technologies, such as PCS, areas that are currently non-competitive will become competitive in the near future. The Commission should not wait until there is evidence of true competition, as suggested by many incumbent carriers. Delay will benefit the incumbent LEC, not customers.

<sup>&</sup>lt;sup>4</sup>Section 254(1).

telecommunications networks by telecommunications carriers; and, (D) are consistent with the public interest, convenience and necessity.<sup>5</sup>

Any service included in the definition of universal service must meet all of these objectives. The Commission proposes to allow the following core services to receive universal service support:

(1) voice grade access to the public switched network, with the ability to place and receive calls, whether provided by wireline or wireless technology; (2) touch-tone; (3) single party service; (4) access to emergency services; and, (5) access to operator services.

Many parties believe that the core services should be expanded. GCI believes that the only service that should be added is equal access, to the extent a carrier requests equal access. The list of core services should not be expanded any further. The list should not include interexchange services, relay services or directory listings.

The Commission just last year concluded the Alaska Joint Board<sup>7</sup> proceeding that terminated the subsidy received by Alascom to provide interexchange facilities and services to Alaska. Even though Alascom received subsidies over a twenty year period, the

<sup>&</sup>lt;sup>5</sup>Section 254(c).

<sup>&</sup>lt;sup>6</sup>Notice at 12.

In re Application of Alascom, Inc., AT&T Corporation and Pacific Telecom, Inc. for Transfer of Control of Alascom, Inc. from Pacific Telecom, Inc. to AT&T Corporation, File Nos. W-P-C-7037, 6520, Order And Authorization, FCC No. 95-334 (released August 2, 1995); Integration of Rates and Services, 9 FCC Rcd 3023 (1994), adopting Final Recommended Decision, 9 FCC Rcd 2197 (1994).

Alaska Bush<sup>8</sup> continues to be the only place in America where interexchange carriers cannot build duplicative satellite earth station facilities.<sup>9</sup> The citizens that live in the Alaska bush receive the worst telephone service in the United States. Today, the same earth stations with analog technology that were installed in the Alaska bush in the late 70's and early 80's are still in operation, even through Alascom received substantially over \$1 billion dollars in subsidy to provide the service. It is difficult to talk to these locations, and sometimes impossible to send faxes in and out of these locations because of the antiquated technology. Due to the lack of competition or even the threat of competition, service to these locations is disastrous.

GCI has teamed with several companies to develop a bush earth station technology that is low cost and easily upgradeable that could replace this antiquated system. Scientific Atlanta and GCI have developed a small DAMA earth station which will improve service to the Alaska bush. GCI has fought for over 5 years to open bush Alaska to competitive service. GCI has recently received from the Commission a partial waiver that will

<sup>&</sup>lt;sup>8</sup>The Alaska Bush is defined as places with less than a thousand people with an existing MTS satellite earth station. <u>Policies Governing the Ownership of Domestic Satellite Earth Stations in the Bush Communities of Alaska</u>, 96 FCC 2d 522, 541 (1984).

Given the fact that these villages cannot be reasonably served with any other technology except satellite earth stations, there is basically a prohibition on entry in the Alaska bush.

<sup>10</sup>GCI Petition for Rulemaking, RM-7246, filed January 10, 1990.

allow it to deploy and operate up to fifty DAMA earth stations in bush Alaska. In response, Alascom has announced that it will finally deploy new technology in the bush. The Alaska situation for interexchange service should remind the Commission that subsidies for competitive services are unnecessary and should not be permitted. The Commission went through a twelve year process to eliminate the subsidy Alascom claimed as its right and as necessary to provide service to remote locations in Alaska. Obviously, Alascom did not use the monies received over the years to improve service in these areas. They used the support in competitive areas to try and drive out competition. Currently, interexchange services are provided in a competitive manner and not subsidized. Services that are not subsidized in any way

of the Bush Earth Station Policy, File No. 122-SAT-WAIV-95, released January 30, 1996. GCI is allowed to construct and operate up to 50 earth stations for a period of two years.

<sup>12</sup>GCI began service in Anchorage in 1982 after a multi-year regulatory battle with Alascom just to enter the market. Alascom said that GCI would never expand beyond Anchorage. As GCI expanded to each community, Alascom would state that GCI would not expand any further because the remaining markets were uneconomic. However, GCI continued to expand and now serves over 90% of the access lines in the state. As GCI expanded, Alascom would upgrade their facilities in each community from analog to digital and begin to offer customer service in locations where customer's had rarely seen an Alascom representative. The same claims about competitive expansion and low margin markets are now being made by the incumbent LECs. The same results can occur. Competition should not only be allowed, but wholeheartedly encouraged in rural areas so that consumers can benefit.

<sup>&</sup>lt;sup>13</sup>Carriers should not be allowed to expand the subsidy system. United Utilities, Inc. (UUI) proposed to put interexchange services into the universal service. UUI proposed to provide "local service" to four remote locations using satellite technology. The four locations, three of which are sites of a multi-million dollar

today should not be included in the core services.14

Relay services are currently provided under a state certification policy and receive support based on a nationwide average cost. This situation should not be changed in this proceeding. Directory listing should not be considered a service which receives universal service support. In fact, the 1996 Act mandates subscriber list information be provided on a timely and unbundled basis to any person to publish directories in any format. It is clear that Congress did not intend to provide universal service support for these services.

fish hatchery, are separated by up to 30 miles and would be connected, via satellite, through facilities in Anchorage, 40 miles UUI proposed to categorize all the equipment from each hatchery, over the satellite, and back to Anchorage as "local loop" eligible for USF support. The Audits and Accounting Division of the Commission has determined that the equipment outlined by UUI should be classified in Category 4.23, All Other Interexchange Circuit Equipment. See, Letter from Kenneth P. Moran, Chief, Audit and Accounting Division to William K. Keane, dated July 15, 1994. UUI has asked the Division to reconsider its ruling. The Alaska Public Utilities Commission (APUC) determined that the service proposed by UUI would be interexchange service. The APUC also stated that the four locations do not constitute a community because they are not in the same location under the same government, they are separated by as much as 40 miles and that commercial enterprises do not constitute a community. The APUC further stated that universal service is "not void of limitations." They concurred with the general guidelines previously established in Alaska that subsidized telecommunications services should occur in communities with a minimum population of 25. See, Application of United Utilities, Inc., APUC Docket U-94-1, Order No. 8, dated September 11, 1995. Any definition for universal service must not be overly inclusive and should not include interexchange costs and other costs that should not be subsidized by USF.

<sup>&</sup>lt;sup>14</sup>Of course, interexchange carriers pay access charges, which include carrier common line rates which include LEC subsidies. However, interexchange services are not subsidized today.

<sup>15</sup>Section 222(e).

The Commission should not include advanced services in the definition of universal service at this time. Advanced services are in their infancy. As supported by many parties, the Commission should wait and see how the natural deployment of advanced services develops before requiring their inclusion in the definition of universal service. Natural competitive forces should be allowed to work prior to providing support for a service. As the 1996 Act states, the Commission is to reevaluate the definition of universal service from "time to time." This will give the Commission an opportunity to expand or contract the definition as time dictates. The quickest and most efficient way to expand the provision of service is to endorse competition and allow the market forces to create and deploy new technology. The Commission should not create an expanded definition of universal service that will inhibit market forces.

Some parties suggest that the Commission should adopt a specific data transmission rate for these services. The Commission should not target a data rate which can interfere with market forces and development of technology. GCI's DAMA earth stations outlined above are not currently able to provide 28.8 kbps. However, Scientific Atlanta and other vendors are aggressively working to develop high data transmission rates for the earth stations. As pointed out above, the new technology is better by leaps and bounds than the current service. GCI will work aggressively with vendors to develop quicker data

<sup>&</sup>lt;sup>16</sup>Section 254(c)(2).

transmission rates for the service.

Alternatively, the Commission<sup>17</sup> should adopt certain service quality standards for those services included in the definition of universal service. Such quality standards could include an evaluation of valid complaints filed by consumers and customers<sup>18</sup> at both the Commission and the state commission and the timing of filling customer service orders. As GCI proposed in its comments, a carrier which did not comply with the service quality standards would be penalized whereby the carrier would not receive its full amount of universal service support. This will help ensure that areas that do not have alternative carriers from day one will still have to achieve certain service standards or they will be penalized.

#### B. How Support Should Be Paid

Support must be collected and distributed in a competitively neutral manner, even in rural America. GCI supports a system that uses credits or vouchers over a specified area payable to the customer's provider of choice. The monies can either be based on proxies or on the incumbents actual cost at some specific point in time.<sup>19</sup>

<sup>&</sup>lt;sup>17</sup>The state commissions could adopt such standards. However, the standards should not be a barrier to entry.

<sup>&</sup>lt;sup>18</sup>This should include customers such as interexchange carriers and all interconnectors.

<sup>&</sup>lt;sup>19</sup>The Commission could use proxies for Tier 1 LECs and actual costs for other LECs. However, once the initial level of support was determined from the incumbent LECs actual costs, the link between costs and subsidy must be broken.

If the Commission is not ready to move to a proxy system, it could begin with the costs of the incumbent carrier. In order to promote efficiency and competition the link between the costs of the incumbent carrier and the amount of USF assistance must be broken. As GCI proposed in its comments, the Commission could start with the incumbent carriers reported costs (minus the adjustments made under Option One in comments filed in CC Docket 80-286) and convert those costs to a per line credit. Each present USF recipient would determine the existing amount of support per access line. Under the new system, that amount would be credited to the consumer or alternatively could be paid directly to the carrier. Thus, on day one of the new system, the incumbent carrier with 100% of the customers would experience no change in support.<sup>20</sup>

Other carriers would be eligible for the same support.

Competition could develop with each competitor having access to the same potential subsidy or alternatively, the new entrant could receive a percentage of the support the incumbent LEC would receive per line. The link between the costs of the incumbent carrier and the amount of the USF credit would end on the day the

 $<sup>^{20}\</sup>mbox{GCI}$  proposes below penalties for not complying with the Commission's service requirements.

<sup>&</sup>lt;sup>21</sup>The Commission should not require new entrants to report costs to receive subsidy. This would continue the current system with its warped incentive structure. The relationship between costs and subsidy must be broken.

new USF system is implemented.<sup>22</sup> From that day forward, the forces of competition and the resulting efficiencies should be used to drive the amount of the required subsidy downward.<sup>23</sup>

If the Commission continues to believe that reported costs should be the starting point, the goal is to set the initial credit amount, to break the link between costs and credits, and to use competition and efficiency to drive down the level of subsidy to an amount actually required by the market to provide

<sup>&</sup>lt;sup>22</sup>The Commission should not bulk bill DEM for small telephone companies. Any bulk billing guarantees that the incumbent LEC will be made whole. This is inconsistent with a competitive marketplace.

<sup>&</sup>lt;sup>23</sup>This could be accomplished in one of several ways. example, the costs of the incumbent carrier might be \$30 per month; but with USF existing bills are \$20, a rate which is deemed an acceptable local exchange rate and which becomes the maximum The difference between the \$30 cost and the \$20 "target" rate. rate becomes the amount of credit, \$10. A competitive carrier could enter the market and, with a lower cost structure, be able to offer consumers service at a lower rate. For example, the new carrier might be able to offer service for a net bill of \$19. consumers who choose the competitive carrier would be getting service for \$1 less than the subsidized rate that was deemed acceptable when the program began. If the competitive carrier gains a market share of at least 25%, that would indicate consumer acceptance of the competitive carrier. At that point, the amount of the credit should decrease to \$9, which is the difference between the competitors rate and the acceptable rate of \$20. the rate of any competitor with 25% market share remained at \$19 (or any amount below the \$20 target) for an additional six months, then the credit would again be reduced by the difference between the \$19 net amount and the \$20 target. The process could continue until the lowest competitive rate is achieved. Alternatively, the Commission could set time lines for the reductions to occur, weather or not new entrants received 25% market share.

<sup>&</sup>lt;sup>24</sup>This system should be supported by the rural telephone companies. They get their subsidies set at today's actual costs. However, going forward they are subject to competition. The Commission cannot continue to believe that the consumer and the incumbent carrier's position are the same, even through the rural telephone companies assert they are the same.

service at levels that are acceptable and that will promote universal service. This system is administratively easy and begins with the costs of the incumbent carrier. The costs and support are split after the initial determination and is reduced as competitors enter the marketplace.

The Commission proposes to look at costs on a more disaggregated basis than a study area and proposes to use Census Block Groups (CBGs) and proxies. Many incumbent LECs oppose this, claiming that they will not be able to receive enough USF to meet their obligations. However, these companies also state that they should not be required to merge separate study areas<sup>26</sup> within a state and that multiple study areas in a state should be allowed because they are based on practical business decisions.<sup>27</sup> In fact, these study areas are based on the incentives resulting from the existing structure. Since this structure and the resulting incentives will change with a new program, existing

<sup>&</sup>lt;sup>25</sup>The Commission should also impose penalties on all recipients based on their provisioning of service. For example, if a carrier did not provide single party service throughout its own service area it would be penalized and only receive 80% of its universal service funds. This will encourage compliance by carriers who do not currently face competition from other providers.

<sup>&</sup>lt;sup>26</sup>GCI supports a move to costs based on wire centers as proposed by many incumbent LECs. However, most non-tier 1 LECS argue that they should not be forced to disaggregate their costs down to the wire center, but should be allowed to do so at their discretion, i.e., when competitors enter their markets. The Commission should require all LECs, including non-tier 1 LECs, to adopt a wire center approach.

<sup>&</sup>lt;sup>27</sup><u>Id</u>. New entrants should be allowed to determine their own study area and should not be required to match the study area of the incumbent LEC. This would interfere with the practical business decisions of the new entrant.

business decisions should not act as a block to change.

Credits should be available anywhere for any carrier. They should not be limited to areas where "true" competition "actually" exists as proposed by incumbent LECs. Waiting until true competition actually exists will ensure administrative complexity whereby some carriers are determining USF under one system and other carriers are determining USF under an entirely different system. The Commission and the state commissions will be inundated with hundreds of regulatory proceedings to determine whether true competition exists. This will further delay benefits to the consumer and force both the incumbent LEC and all new entrants to spend time and money in numerous regulatory proceedings to make this determination over and over again. is contrary to the intent of the 1996 Act. Rural telephone companies were given exemptions from complying with 251(c) of the Act because they pleaded that competition would not come to rural areas and that they would have to seek suspensions and modifications of the rules via complex regulatory proceedings until a potential competitor surfaced. Therefore, a compromised was reached between those carriers wishing to enter a rural market and the rural telephone companies to require interconnection as outlined in 251(c) upon a bona fide request. This was fashioned after the equal access requirement.28 Contrary to the assertions of the rural telephone companies,

 $<sup>^{28}\</sup>mbox{Originally,}$  the independent LECs opposed the equal access requirements.

Congress did not intend to adopt protectionist measures for rural telephone companies.<sup>29</sup>

Implementation issues for credits should be evaluated and determined at one time for the entire country. You should not implement a different system for New York than for Alaska.

Otherwise, the goals of the Commission will only be achieved in New York. Of course, this would be inconsistent with the 1996 Act.

#### II. Low Income Consumers

The Commission proposes to provide the following for low income consumers: (1) free access to telephone service information so as to report repairs, inquire about bills or eligibility for special programs; (2) toll limitation services, so as to avoid involuntary termination; (3) reduced service deposit; (4) services other than conventional residential services; and, (5) other services for low income subscribers.

The Commission should require all LECs, subject to availability of facilities, to offer low income customers a

<sup>&</sup>lt;sup>29</sup>Also, Congress did not support abandonment of the principals outlined in 251(b). Congress allowed for suspensions and modifications of the requirements of 251(b) and (c) for telephone companies with less than 2% of the access lines in the country, i.e., everyone except the BOCs and GTE. These suspensions or modifications of the requirements are mainly to allow for more time to comply with the standards so as to avoid a significant adverse impact on users generally, to avoid imposing a requirement that is unduly economically burdensome or to avoid imposing a requirement that is technically infeasible and is consistent with the public interest. A situation might arise when the LEC is waiting for a manufacturer's upgrade of a switch to perform a function such as number portability. However, the Commission could impose alternative obligations such as RFC or DID in the interim.

minimum level of service that would be free of charge and without subsidy. This minimum service level should include the ability to receive calls and the ability to originate 911 and toll free (800 and 888) interexchange calls.

The cost to the carriers to provide such service would be virtually zero. With modern switches, GCI expects that once software changes are made the service could be provided with ease. Of course, if service is given away free of charge, there should be a means test, similar to that for Lifeline and LinkUp for any services that are provided for low income consumers.

# III. Services for Schools, Libraries and Health Care Providers

As outlined in the 1996 Act, services for schools must be provided for educational purposes. For rural health care providers, the services must be "necessary for the provision of health care services in a State." Carriers should be required to submit information to the Commission setting out its services and rates charged to calculate "the amount equal to the difference, if any, between the rates for services provided to health care providers for rural areas in a State and the rates for similar services provided to customers in comparable rural areas in that State." Schools, libraries and health care providers list a litany of services that they wish to have for either free or at substantial discounts. The parties further state that they need among other things hardware, software, inside wire, maintenance and training so as to use the facilities properly. GCI proposes

 $<sup>^{30}</sup>$ Section 254(h)(1).

that the Commission create public forum task forces to further resolve the necessary items that schools, libraries and health care providers need. At the same time, the Commission should urge carriers to work with these entities to resolve their realistic needs. GCI further proposes that the Commission allow trials between carriers and authorized entities to be conducted. The needs of the eligible entities are diverse. A one size fits all proposition should not necessarily be adopted. 22

#### IV. Administration of Support

As supported by most parties, all telecommunications providers, including local, long distance competitive access providers, cellular telephone companies, pay phone providers, enhanced service provider, should be required to contribute to support universal service. Support should be based on the carriers interstate revenues, net of what each carrier pays any other carrier. Otherwise some carriers would be double taxed.

#### Conclusion

Universal service support is dependent on a system that ensures distribution through a competitive neutral system and which breaks the link between increases in costs translating into increases in subsidy. The Commission should restructure support

<sup>&</sup>lt;sup>31</sup>The carrier and eligible entity should provide information to the Commission prior to the trial occurring if the carrier expects reimbursement from the USF. Other parties should be allowed to comment on the proposal.

<sup>&</sup>lt;sup>32</sup>A free grab of everything in the kitchen sink should not be authorized.

so that carriers will minimize, not maximize their cost and provide the most efficient network. A plan that begins with reported costs and credits and reduces costs over time through competition should be implemented. This will result in overall lower costs and rates to consumers while also ensuring speedy deployment of new technology.

Respectfully submitted,

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May 7, 1996

# STATEMENT OF VERIFICATION

I have read the foregoing, and to the best of my knowledge, information and belief there is good ground to support it, and that it is not interposed for delay. I verify under penalty of perjury that the foregoing is true and correct. Executed May 7, 1996.

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#### CERTIFICATE OF SERVICE

I, Kathy L. Shobert, do hereby certify that on this 7th day of May, 1996 a copy of the foregoing was mailed by first class mail, postage prepaid, to the parties listed below.

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